



# An Introduction to the HMHB Consortium



## Who We Are

The Healthy Mothers Healthy Babies (HMHB) Consortium, hosted by the Micronutrient Forum, is a growing collective of more than 90 organizations and individuals dedicated to improving maternal nutrition by accelerating the availability and effective use of affordable multiple micronutrient supplements (MMS) during pregnancy in low-and middle-income countries.

Building on the 2019 Bill & Melinda Gates Foundation Goalkeepers Accelerator, HMHB was launched in March 2021, with support from Kirk Humanitarian, the Children's Investment Fund Foundation, and the Vitamin Angels Alliance.

HMHB and its members envision a future where women everywhere have access to critical nutrition services and antenatal care, including MMS, that can safeguard their health throughout pregnancy and the postpartum period (the first half of the first 1,000 days) to better ensure that their babies are born with a healthy start in life.

## Our Approach

HMHB builds momentum for MMS implementation by focusing on three 'ABC' actions:



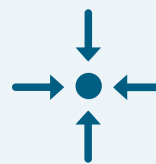
### ADVOCATE

We advocate for better maternal nutrition and MMS in global, regional, and national contexts to create an enabling environment for adoption of maternal nutrition and MMS policies and programs.



### BROKER KNOWLEDGE

We capture, collect, and share existing and new information on MMS evidence, tools, guidance, lessons learned, and other resources, including through our online [Knowledge Hub](#).

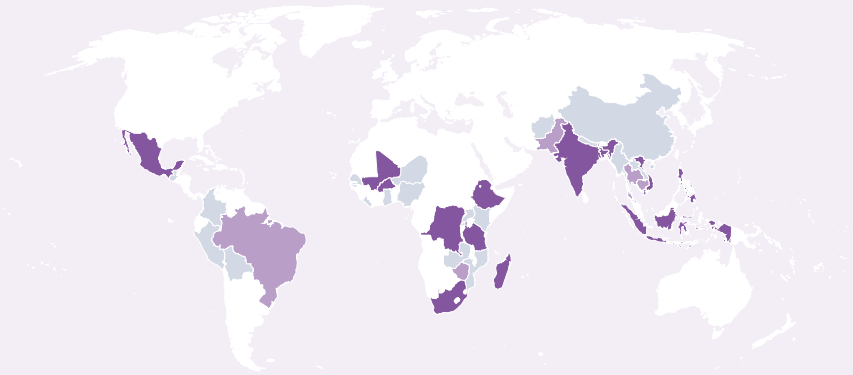


### CONVENE

We build consensus and guide collective action on emerging issues through technical expert convenings and discussions on the latest information and evidence on MMS and maternal nutrition.

## Where We Work

HMHB supports our members and other stakeholders in MMS exploration, implementation, and scaling up activities in country. Visit our [Interactive World Map](#) to learn more about specific country activities and stay updated as more countries join the movement.



## Where We're Going

- In our first year, we convened individuals and organizations, shaped a collective agenda, and elevated a common voice on maternal nutrition and MMS.
- Going forward, we will continue to build upon this momentum with an even stronger focus on national advocacy and leadership for MMS. Specifically, we will:
  - Support national actors with maternal nutrition and MMS advocacy tools and resources;
  - Connect national actors with experts and organizations that can provide technical and/or financial support;
  - Elevate the work of our members and lessons learned on MMS in global conferences and events; and
  - Convene early adopter and newly interested countries to encourage and facilitate peer-to-peer learning.

**By 2030, we aim to reach at least 75 million pregnant women and their newborns in high-burden settings annually with high-quality, safe, and affordable MMS.**

## Join Us

We invite organizations and individuals active in maternal nutrition and MMS to join the Healthy Mothers Healthy Babies Consortium as a member. Visit us online at [www.hmhbconsortium.org](http://www.hmhbconsortium.org), subscribe to our [newsletter](#), or contact us to learn more: [HMHB@micronutrientforum.org](mailto:HMHB@micronutrientforum.org). Follow us on [Twitter](#), [LinkedIn](#), [Facebook](#), and [Instagram](#).

We are grateful for the support of our donors.



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