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The HMHB Consortium is also grateful for the valuable contributions and strategic guidance of the members of its Steering Committee.

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More information on the HMHB Consortium’s governance framework and membership can be found on the HMHB website.
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EXECUTIVE SUMMARY

The *Lancet Global Health* in 2022 released new estimates for the global burden of hidden hunger with alarming levels of micronutrient malnutrition in women. It reported that two in three non-pregnant women of reproductive age worldwide suffered from at least one micronutrient deficiency. The study highlighted the urgency of addressing this high burden of malnutrition particularly across low-and-middle-income contexts where upwards of 9 in 10 women suffered from deficiencies. This underscores the importance of scaling up evidence-based, cost-effective interventions such as multiple micronutrient supplementation (MMS)\(^1\).

The *Healthy Mothers Healthy Babies* (HMHB) Consortium, with over a hundred members worldwide, continued to play a critical role as a trusted advocate, convener, consensus-builder, and knowledge-broker in 2022. The HMHB Consortium supports the efforts of its members, including governments, research institutions and implementation agencies, to improve maternal nutrition, specifically by accelerating the adoption, implementation, and scaling of MMS in high burden countries.

In 2022, the HMHB Consortium focused on engaging and supporting national actors, following its commitment at the 2021 *Nutrition for Growth* (N4G) Summit. HMHB brought together national leaders from nine Asian countries in a technical workshop in Indonesia, co-organized one virtual session at the Agriculture, Nutrition and Health (ANH) Academy conference, and two in-person sessions on MMS and maternal nutrition at the 22nd International Union of Nutritional Sciences – International Congress of Nutrition (IUNS-ICN) in Tokyo, Japan. These events facilitated in-depth dialogue among experts and stakeholders on MMS policy adoption, implementation, and scaling of MMS in high burden countries.

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Leveraging momentum and interest on women’s nutrition and gender equality from the Nutrition Year of Action in 2021, the HMHB Consortium in 2022 continued to raise awareness on the challenges women and mothers face in meeting their nutrition needs through a series of powerful *Women’s Voices* short films. HMHB also forged new partnerships and collaborations across maternal nutrition, health, and related fields, expanding its capacity, expertise, and reach. This included, for example, partnering with the *Emergency Nutrition Network* (ENN) to raise awareness on the use of MMS in humanitarian contexts.

Looking ahead, with the support of its members, partners, and donors, HMHB will continue on its mission to safeguard the health of mothers and babies for promising futures. It is building upon its strong foundation to integrate the MMS-Technical Advisory Group (TAG) and to broaden its scope to other critical women’s nutrition interventions. It will continue to support national actors by translating evidence into technical guidance and sharing knowledge and experiences across countries. In 2023, HMHB will mobilize national actors in Africa by co-hosting a regional meeting on women’s nutrition and MMS in Ethiopia and will continue to support efforts in Asia.

Importantly, the Micronutrient Forum’s *6th Global Conference on Nutrition for Resilience* (N4R), scheduled for 16-20 October at the Hague, the Netherlands and online, will be a critical moment for HMHB and its members to engage and rally partners on critical women nutrition issues.

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\(^1\) MMS refers to the formula used in the United Nations International Multiple Micronutrient Antenatal Preparation (UNIMMAP).
BACKGROUND

The Healthy Mothers Healthy Babies (HMHB) Consortium was launched in March 2021 following the 2019 Bill and Melinda Gates Foundation (BMGF) HMHB Goalkeepers Accelerator. Since its inception, HMHB has grown to over a hundred members with 30 organizations and 86 individuals of which 83% or 71 are from low- and middle-income countries (LMICs).

The HMHB Consortium’s mission is to improve maternal nutrition through collective action by Consortium members to accelerate the availability and effective use of MMS in low-and-middle-income countries.

The HMHB Consortium is hosted by the Micronutrient Forum, which serves as the central global platform for evidence, collaboration and advocacy to improve micronutrient health. The Forum plays a crucial role in fostering alignment, driving collective action, and advocating for micronutrient issues on behalf of diverse stakeholders in the field of nutrition and micronutrient research. In addition to hosting the HMHB Consortium, the Micronutrient Forum also facilitates other collaboration platforms, such as the Standing Together for Nutrition (ST4N) and the Micronutrient Data Innovation Alliance (DInA), which contribute to advancing knowledge and innovation in the field of micronutrients and nutrition.

HMHB is governed by an active Steering Committee, composed of experts with diverse backgrounds and extensive experience. In 2022, the Committee welcomed new representatives from UNICEF and BMGF.

This report highlights the HMHB Consortium’s key A-B-C (Advocacy, Brokering knowledge, Convening) actions and achievements in 2022 and its priorities for 2023.

The A-B-C approach

Today, the HMHB Consortium’s unique “A-B-C” approach is driving alignment and collective progress with over a hundred members worldwide.

- Using one voice, HMHB is advocating for MMS to trigger policy change and increase investments by raising awareness, presenting evidence-based messaging with a coherent narrative and equipping partners with useful advocacy tools and guidance.
- HMHB is brokering knowledge to bridge critical knowledge gaps, generating awareness on the benefits of MMS, collating, and disseminating the latest scientific evidence and information on MMS, and curating and sharing experiences and lessons learned from countries.
- Last, but not the least, by convening experts from diverse areas within the maternal nutrition and health fields along with other key stakeholders, HMHB is building consensus to establish a unified agenda for improving maternal nutrition at global and national levels.
HMHB CONSORTIUM IN 2022

Progress towards the 2021 N4G commitment

In 2022, the HMHB Consortium made excellent progress on its commitment made at the N4G Summit in 2021 to expand its reach and support national actors.

The HMHB Consortium’s commitment to N4G in 2021 was to grow its membership to 300 and reach focal points/liaison entities in 50 countries by December 2025.

Membership growth: In 2022 the Consortium grew to include over 100 individuals and organizations from across the globe. The first Annual Members’ meeting was held in February 2022, where HMHB Consortium members came together to discuss technical issues on MMS and jointly prioritize actions for 2022.

Country liaison: HMHB partners are liasing and working with local entities on MMS in at least 27 LMICs in 2022. In October 2022, HMHB partners working across nine countries came together for the Consortium’s first-ever regional meeting in Indonesia.
ENGAGING NATIONAL ACTORS
A strategic priority in 2022

HMHB prioritizes collaboration with national stakeholders who are actively working towards the adoption and implementation of MMS in countries. In 2022, HMHB supported national and regional partners to advance agendas on maternal nutrition and MMS through its A-B-C approach.

It equipped national actors with advocacy tools and resources tailored to their needs. Further, it provided relevant and up-to-date technical information, research findings, and guidance to national stakeholders through various outreach activities, including workshops, webinars, and knowledge exchange platforms as a part of its knowledge-brokering activities. HMHB successfully convened national and regional actors in person to facilitate dialogue and collaboration, promote knowledge and experience sharing, exchange best practices, and collectively identify strategies to overcome challenges in advancing MMS implementation.

Translating Evidence into Advocacy Messages

HMHB, in 2022, launched an evidence-based Advocacy Toolkit for MMS to support national actors advocate for the prioritization of maternal nutrition, more significant investment in nutrition interventions including MMS, and adoption and scale-up of MMS.

The toolkit is a guide that can assist diverse national stakeholders, including advocates, public health professionals, national health officials and partners in non-governmental organizations, researchers, academia, program implementors, as well as local providers and distributors. It is available in multiple languages.
Advocacy Toolkit for MMS

The Adaptable MMS Advocacy Slide Deck is a resource for anyone wanting to communicate the evidence and benefits of MMS for pregnant women and their babies. The slides contain key messages that can be delivered to decision-makers or to those considering piloting, scaling, and implementing MMS. It is divided into five modules. The content in Module D can be tailored to country-specific contexts.

1. **Advancing Multiple Micronutrient Supplementation**
2. **Module A: Pregnancy and Nutrition**
3. **Module B: Global scope of maternal malnutrition**
4. **Module C: Evidence on MMS**
5. **Module D: National Impact and Investment Case**
6. **Module E: Introducing and Scaling MMS and Case Study on Indonesia**

The MMS Advocacy Brief is meant to equip champions and decision-makers to advocate for safe, affordable, and cost-effective nutrition interventions, particularly MMS to improve maternal health.

The FAQ Brief on MMS addresses frequently asked questions on MMS such as the need, benefits, composition, and guidance on MMS.

The Advocacy Brief and FAQ on Inclusion of MMS in WHO’s Essential Medicines List (EML) answers questions related to the inclusion of MMS in WHO’s EML to support national advocacy efforts.

The HMHB Fact Sheet provides a complete introduction to HMHB – its origin, activities, and future direction.
Brokering Knowledge to Support National Actors

In 2022, through blogs, videos, virtual discussions, and online events, HMHB helped raise awareness, share best practices, and promote evidence-based approaches to advance the integration of MMS into national antenatal care (ANC) programs for improved maternal and child health outcomes.

HMHB widely disseminated the Advocacy Toolkit for MMS via various communications channels online including blog posts, a guidance video – Knowledge Byte on the Advocacy Toolkit for MMS, and webinars. A virtual Coffee and Chai Chat session with Dr. Ouassa Sanogo, Deputy Country Director, Helen Keller Intl, Mali, introduced the Advocacy Toolkit to a wider audience and engaged them in a live discussion on its application in national contexts. In addition, HMHB’s blog, A Big Win for Mothers Worldwide, highlighted the implications of WHO’s 2021 inclusion of MMS onto its EML for national stakeholders.

In June, HMHB and Helen Keller Intl co-hosted an online side-event during the 7th ANH Academy Week conference, which had unprecedented interest with nearly 2,000 registrants from across 95 countries.

The session, Accelerating the integration of prenatal multiple micronutrient supplementation (MMS) into antenatal care services brought together researchers, practitioners, and policymakers from Africa, Asia, and Latin-America. Experts shared country experiences from Cambodia (Helen Keller Intl) and Mali (Johns Hopkins Program for International Education in Gynecology and Obstetrics-Jhpiego), demonstrating the importance of planning and designing the introduction of MMS for scale-up. They highlighted the importance of rigorous implementation research for MMS (Vitamin Angels), to improve compliance and adherence to MMS. The session also focused on research approaches to embed MMS in ongoing ANC programs to strengthen systems.

Side event: Accelerating integration of prenatal multiple micronutrient supplementation into antenatal care services

Thursday 30 June, 11:45 - 12:45 BST

- Martin Mwangi, Healthy Mothers Healthy Babies Consortium, Micronutrient Forum
- Hou Kroeun, Helen Keller International Cambodia
- Adama Mamby Keita, Jhpiego
- Ashutosh Mishra, Vitamin Angels
Convening National Actors for Knowledge and Experience Sharing

As the COVID-19 pandemic subsided, HMHB proactively convened in-person meetings and symposia to support and mobilize national actors in advancing the adoption and implementation of MMS in the latter half of 2022.

In partnership with MMS-TAG-Indonesia, Vitamin Angels-Indonesia, and other Consortium members, HMHB organized its first-ever regional meeting in Jakarta, Indonesia, from 10-13 October 2022. This meeting brought together 54 experts and national leaders from nine Asian countries (Bangladesh, Cambodia, India, Indonesia, Nepal, Pakistan, Philippines, Thailand and Vietnam), including senior representatives from governments, MMS-TAG/Taskforce members, implementing agencies, donors, and private sector stakeholders such as manufacturers and suppliers of MMS.

The regional meeting focused on the prioritization of MMS on national agendas. Participants shared their experiences in advocating for and creating an enabling policy environment for MMS, learned about implementation research to adopt and scale MMS, and discussed strategies for integrating MMS into ANC services. Supply issues related to MMS at the country level were also addressed during the discussions.

At the IUNS-ICN conference held in Tokyo, Japan, HMHB brought together 300 global and national experts for two key symposia on powering mothers through MMS. The first session, Micronutrients Across a Woman’s Life Course, highlighted the importance of micronutrients for women throughout their life stages, from pre-conception to pregnancy and lactation. HMHB presented the latest evidence and experiences on the impact and implementation of MMS as an intervention to improve women and maternal nutrition. The second session, Introducing and Scaling Multiple Micronutrient Supplementation for Improved Maternal Nutrition, was sponsored by KH and co-hosted by the HMHB Consortium, VA, Helen Keller Intl, Sight and Life (SAL), CIFF and Jhpiego. It focused on the adoption and implementation of MMS, with in-depth dialogue among national and global representatives on specific steps to introduce and scale up MMS in high-burden contexts.

Key outcomes of the regional meeting

1. Situational analysis by country and consensus building.
2. Sharing of implementation science/research knowledge and skills for efficient advocacy and scale up of MMS at country level, with defined take-home actions for further design and collaboration with partners.
3. Increased understanding of different strategies and best practices to integrate MMS in ANC Services, challenges that can be encountered and how to overcome them.
4. Enhanced understanding of the progress, challenges, and next steps regarding regional and country manufacturing, supply, procurement, distribution, and use of high-quality MMS.
5. Formation of a regional ‘community of practice’ (in progress) to enable knowledge exchange, collaboration, and action on advocating for and scaling up MMS in the participating countries.
BUILDING GLOBAL AWARENESS ON MATERNAL NUTRITION CHALLENGES

Building global awareness on maternal nutrition challenges is fundamental to prioritizing maternal nutrition and health in global and national agendas for policy development and program adoption. A key priority for HMHB in 2022 was to elevate women and maternal nutrition issues and highlight the role of evidence-based, cost-effective interventions such as MMS in improving maternal nutrition and health.

Through its A-B-C approach, HMHB advocated for greater investments and policy actions for mothers in vulnerable contexts, brokered evidence-based knowledge and technical guidance on MMS implementation, and convened technical partners for guidance on women’s nutrition in humanitarian settings.

Elevating the Voices of Women and Mothers to Advocate for Better Nutrition

In 2022, HMHB launched a series of five, powerful, short films called **Women’s Voices**, featuring heartfelt stories of mothers in their own voices.

These evocative films provide an intimate glimpse into the hopes and challenges of pregnant women across varied resource-poor settings and highlight the potential of nutrition interventions like MMS to improve their health and well-being.

The first film, featuring Agurash from Ethiopia, was screened at the Devex event during the United Nations General Assembly (UNGA@77) meeting in New York City, United States of America (US) in September. It received an overwhelming response, becoming the most viewed segment of the two-day event with over 600 concurrent views.

The films from India and Ethiopia shed light on the challenges faced by women, underscoring the impact of biased social norms on maternal nutrition. Meanwhile, the films from Bangladesh and the Democratic Republic of the Congo highlight the potential of MMS as a simple and cost-effective solution that supports mothers in vulnerable contexts.
A Devex article titled **Investing in the mothers of nations** by Dr. Saskia Osendarp, Executive Director, Micronutrient Forum, and Her Excellency, Prak Sophonneary, Secretary of State for Cambodia’s Ministry of Health and the Chair of the Cambodia MMS Steering Committee, called for a new national agenda for mothers.

The article, with over 11,000 views drew attention to the alarming levels of maternal malnutrition in LMICs, which continue to limit human capital. It argued that investing in the health of mothers is critical for nations to safeguard the health and well-being of future generations.

The authors further recommended governments to introduce MMS in the context of rigorous implementation research in line with **WHO recommendations** as a critical, cost-effective, nutrition intervention to improve maternal nutrition and health and integrate MMS delivery into existing national nutrition services and health systems.
Disseminating Knowledge on MMS and Maternal Nutrition Issues

Following the Lancet Global Health publication in 2022 estimating that two in three non-pregnant women of reproductive age suffer from at least one micronutrient deficiency worldwide, a Special Coffee and Chai Chat on #HiddenHunger was held in November. The session featured Dr. Purnima Menon, Senior Director of Food and Nutrition Policy at International Food Policy Research Institute (IFPRI), with over 70 participants from around the world. The interactive discussion focused on priorities for policy and advocacy to address the reduction of micronutrient deficiencies in women who are disproportionately affected by it. It focused on combating hidden hunger among women throughout all stages of life, with a particular emphasis on interventions like MMS that complement food and health systems transformation.

Continuing its knowledge brokering efforts, HMHB released and disseminated eleven new Knowledge Bytes through various channels. This series of short videos by experts on specific topics related to maternal nutrition and MMS provided correct and up-to-date information to various stakeholders worldwide.

The HMHB website is a critical channel for disseminating knowledge and information on MMS to a global audience and keeping HMHB Consortium members up to date with its latest activities along with its quarterly newsletter. In 2022, HMHB upgraded its website to include information on maternal nutrition and maternal micronutrient interventions beyond MMS. The website now hosts more detailed information on MMS, with a section on technical guidance by WHO and resources for implementation of MMS. It also expanded its Knowledge Hub of resources to over 250 documents in 2022.

The number of monthly visitors to the HMHB website more than tripled from 302 in January to 992 in December 2022 of which 84.9% were new ones. The website attracted 5183 new visitors during the year predominantly from US, India, Indonesia, Ukraine, United Kingdom, Nigeria, the Philippines, Canada, Ethiopia, and the Netherlands. The Knowledge Hub, MMS World Map created in 2021 and the webpages on MMS and maternal nutrition were among the top 10 most visited pages on the website throughout the year.
STRENGTHENING PARTNERSHIPS AND COLLECTIVE ACTIONS

Through its members, HMHB supports its partners who are directly involved in MMS adoption and implementation.

The HMHB Consortium’s strength lies in the diversity of expertise and experience of its members working in maternal nutrition and related fields. To generate holistic dialogue, knowledge-sharing, and actions, one of HMHB’s top priorities is to bring experts from diverse fields together to address cross-cutting issues related to maternal health and nutrition. In 2022, HMHB fostered new partnerships across maternal health, emergency nutrition and related fields to expand its capacity, expertise and reach for greater, collective impact.

Enhancing Maternal Nutrition Knowledge of and with Partners

To increase knowledge of nutrition among maternal health experts, HMHB partnered with AlignMNH, a knowledge-sharing and convening platform driven by country priorities that aims to rapidly share science, evidence, and programmatic experience across the maternal and newborn health communities. This collaboration involves co-creation of web pages on technical issues related to maternal nutrition and MMS. The webpages will be hosted by AlignMNH and co-promoted by HMHB. AlignMNH, which targets clinical professionals will help expand HMHB’s reach, while the Consortium will leverage the expertise and resources of its members.

HMHB continued its collaboration with SAL and participated in a symposium on Advances in Nutritional Anemia organized by SAL at ICN in Tokyo, Japan. During this meeting, the book, Nutritional Anaemia – 2nd Edition was launched and HMHB presented on a chapter in the book, Safety of interventions to reduce nutritional anaemia.
Bringing Partners Together on MMS and Maternal Nutrition in Humanitarian Settings

HMHB in collaboration with the ENN contributed towards a technical paper and a country case study which were discussed in a roundtable in October 2022.

The paper, *Nutrition of women and adolescent girls in humanitarian contexts: Current state of play* summarizes developments and progress in nutrition programming for women and adolescent girls, specifically focusing on humanitarian contexts. The recommendations of the paper reflect the need for better policy, protection, integration, programming, and leadership for women’s and girls’ nutrition.

Given the ongoing, worsening global food crisis, urgent and concrete actions are required to address the gaps identified. To accompany this report ENN and HMHB also launched a [case study on Madagascar](#) for a snapshot on supporting women’s and girls’ nutrition in a recent humanitarian response.
THE HMHB ACCELERATOR ACHIEVEMENTS

In 2022, the partners of the HMHB Goalkeepers Accelerator made considerable progress towards their collective commitment made in 2019 through demand creation, supply, and effective delivery of MMS.

Supply
VA and KH co-authored a publication on a new supply strategy for the growing global demand for UNIMMAP-MMS. DSM accelerated in-house efforts to supply high-quality and cost-effective DSM MMS across multiple countries in Latin America, Africa, and Asia. ECF, PoN, and UNICEF Ethiopia collaborated on an analysis to understand the local production feasibility and capacity of MMS to support the development of a long-term strategy to shift from iron-folic acid (IFA) supplements to MMS in Ethiopia. SAL made investments to conduct consumer and market research, sensitization workshops for manufacturers, and supply chain feasibility studies. This helped inform product development, test prototypes with consumers, and support producers to make MMS viable, affordable, and competitive with imports and facilitated the launch MMS through market and free distribution channels. SAL completed manufacturer prequalification for MMS in South Africa, Indonesia, and Nigeria, enabling the global supply capacity to be increased by 3-4 billion MMS doses. CIFF and Global Alliance for Improved Nutrition (GAIN) developed a contract service with a global leading third-party testing laboratory to test the quality of locally produced MMS.

Delivery
KH procured and donated over 8.2 million bottles of UNIMMAP MMS and signed a contract for local production in Indonesia. VA delivered a total of 3.4 million bottles of MMS (of which 2 million were donated by KH) to pregnant women in approximately 44 countries through more than 500 program partners – NGOs, governments, and academic institutes. CIFF supported Social Marketing Company in Bangladesh to reach 27,000 pharmacies in 2021-2022 of which 57% were Star network pharmacies. SAL provided support to this market-based approach and designed a pilot to introduce MMS through a hybrid model of free and market distribution in the Philippines.

Demand
Accelerator partners advocated for policies and investments in UNIMMAP MMS at the global and country levels through a regional, in-person meeting in Jakarta, Indonesia, and sponsored symposia at IUNS-ICN in Tokyo, Japan. DSM piloted innovative social marketing strategies in the Philippines and continued advocacy efforts in Latin America (Brazil, Mexico), Africa, the Middle East, and Asia. Meanwhile, VA supported 11 countries in Asia and Africa in fostering an enabling policy environment. CIFF focused on social, and behavior change communication and training for medical staff in Bangladesh to build awareness on MMS. SAL completed consumer research studies in South Africa and Bangladesh, conducted formative research in rural Philippines, and supported UNICEF in Ethiopia on a formative research guidance toolkit. KH funded Johns Hopkins Bloomberg School of Public Health, Power of Nutrition (PoN), VA, and MNF to conduct rigorous MMS implementation research. The New York Academy of Sciences (NYAS) addressed gaps in MMS research and supported the MMS Technical Consultation at WHO headquarters. Nutrition International (NI) updated its MMS Cost-Benefit Tool with quality-assured data and policy briefs, now available for 34 countries, and continued to disseminate this tool at various global fora. The Eleanor Crook Foundation (ECF) engaged US policymakers and advocates to support the scale-up of MMS in at least nine high-burden countries through US funding and influence by including MMS in the Power of 4 Package within the Nourish the Future proposal to the US Government.
LOOKING AHEAD TO 2023 AND BEYOND

Building upon the firm foundation it has established over the past two years, HMHB is forging ahead to promote actions that improve women’s nutrition and maternal health.

In 2023, HMHB aims to drive the development of new global and national technical guidance, more efficient and effective program approaches, and achieve three principal outcomes:

1. **Increased collaboration and coordination around women’s nutrition**, aligning agendas, actions, and communication on key evidence and best practices in implementation with national actors and women’s nutrition and health groups.

2. **Development of a new consolidated and comprehensive evidence base** that addresses the barriers faced by global and national stakeholders in developing evidence-based technical guidance, policies, and programs on women’s nutrition.

3. **Improved knowledge translation into action**, facilitating the uptake of evidence and knowledge through sharing of guidance, tools, lessons learned, and key messages. This will be achieved by convening partners, facilitating dialogue, and mobilizing stakeholders to take evidence-based action.

HMHB is pleased to welcome and host the MMS-TAG and bring the field together through a new Women’s Nutrition Advisory Network. HMHB will gradually broaden its scope from MMS to other critical nutrition interventions such as balanced energy-protein supplementation, thus adopting a comprehensive and integrated approach to improve women’s nutrition.

In partnership with the African Union Commission, the Ethiopian Federal Ministry of Health, Ethiopian Public Health Institute, and other nutrition partners, HMHB will organize the Africa Regional Women’s Nutrition and MMS meeting in July 2023. This event will bring together senior government representatives and leaders of key implementing agencies from over 12 African countries to share experiences and new developments in the field of women’s nutrition and MMS, identify common goals, and explore ways of working together as a region.
The Micronutrient Forum’s 6th Global Conference – Nutrition for Resilience (N4R), 16-20 October at the Hague and online, represents a significant global moment for the sector and for the HMHB Consortium in 2023.

It offers strategic opportunities to drive forward collective agendas on women’s nutrition and gender equality and further promote MMS and maternal nutrition with a diverse audience of international and national delegates. Experts, program implementors and advocates are coming together at N4R to carry forward an evidence-based policy agenda on a Road2Resilience that stretches forward to global moments such as COP28, leading to the next Nutrition for Growth Summit in Paris.

HMHB is committed to driving positive change and making a meaningful impact on the health and well-being of mothers and their babies worldwide. Powering all women through impactful, cost-effective nutrition interventions will help create promising futures for all generations to come.